

2020

# PRESS KIT

WE OWN THE SLEEP EXPERIENCE  
BECAUSE WE OWN THE FACTORY

 **BROOKLYN BEDDING**



## TABLE OF CONTENTS

About Brooklyn Bedding

Why Brooklyn Bedding

About John Merwin, Owner & CEO

Product Collections

- Mattresses
- Sleep Accessories
  - Blankets
  - Pillows
  - Sheets
  - Toppers
  - Mattress Protectors
  - Mattress Encasements
  - Foundations
  - Adjustable Power Bases
  - Platforms
- Critical COVID-19 Supplies
  - Essential Face Masks
  - Hospital Mattresses
  - Sleeper Cab Beds
- Contact Information



## ABOUT BROOKLYN BEDDING

*U.S. Dreamed, U.S. Owned, U.S. Made*

Brooklyn Bedding is an American made manufacturer and retailer of mattresses, differentiated by master craftsmanship, a wholly owned state-of-the art manufacturing facility and exceptional customer service. Family owned since 1995, the company originated with two brothers delivering mattresses directly to customers' homes. Known as the "mobile mattress guys," John and Rob Merwin evolved their business by learning every aspect of the mattress making process. They tenaciously used every material in their inventory to pass savings on to customers, purchasing high grade manufacturing equipment and pioneering bed-in-a-box online delivery in 2008.

Today, the company owns world class expertise in mattress engineering, achieved through meticulous attention to detail, cutting-edge equipment and patented materials created with advanced technology. Brooklyn Bedding designs and creates its entire line of high-quality bedding, on demand, in its manufacturing facility in Phoenix, Arizona. Remaining true to its roots, the company still goes the extra mile to ensure customer satisfaction—offering its expertly crafted mattresses and sleep accessories at an affordable price with free in-store delivery and online shipping, as well as a generous 120-day trial period and a 10-year hassle free warranty period on mattresses. Brooklyn Bedding doubled its production capacity in 2019 and remains a leading manufacturer for the largest e-commerce sites in the nation.

In March of 2020, in response to the COVID-19 pandemic, the company transitioned a portion of its factory to produce hospital mattresses and personal protective equipment for essential workers, along with continuing to handcraft sleeper cab beds for the trucking industry.



## WHY BROOKLYN BEDDING

---

### DECADES OF EXPERTISE

Brooklyn Bedding has been making mattresses since 1995, decades years longer than most internet mattress retailers. The brand's longevity has been the key to continued success as both a top retailer and top manufacturer of private label mattresses nationwide.

### MANUFACTURING OWNERSHIP

Brooklyn Bedding takes the sleep experience personally. The bedding company owns the manufacturing end to end, designing, constructing, and selling mattresses on demand from their state-of-the-art 300,000-square-foot factory in Phoenix, Arizona. This factory direct autonomy allows for instantaneous design adjustments, based on real customer feedback, and greater control over quality construction, materials and cost.

### AMERICAN MADE PRODUCTS

Owner John Merwin made a decision early on to own production at the U.S.-based factory. He pioneered the bed-in-a-box concept in the United States in 2008, investing \$135,000 to import the first Teknomac roll pack machine from Italy to ensure his products and processes remained American made. He continues to test the limits of manufacturing capabilities and invest in the latest technology. Because his manufacturing process is vertically integrated, suppliers come to Brooklyn Bedding first to test new ideas and innovation. Brooklyn Bedding even manufactures its own coils.

### AFFORDABLE LUXURY

Owning every aspect of the manufacturing process cannot be overstated when it comes to offering shoppers a fair price on innovation and quality. By eliminating the middlemen in sourcing and shipping directly to the customer, Brooklyn Bedding can lower the cost of every mattress produced, including those with the most advanced technology. Meanwhile, the durability of a Brooklyn Bedding mattress adds significantly to its lifetime value.

### QUALITY CRAFTSMANSHIP

Brooklyn Bedding was founded by two brothers who began the business by deconstructing mattresses. Known in the industry as The Mattress Whisperer, John Merwin worked with his brother Rob to build the business both organically and locally. Extra care, with a hand-tailored approach, is still taken in the production process—from meticulously trimming and surging raw fabrics to using more durable fabrics and Kevlar thread with safety stitches to ensure a mattress that lasts. Brooklyn Bedding utilizes water-based adhesives that are environmentally friendly and non-toxic. High-end zipper covers are made in-house as opposed to using inexpensive materials sourced from overseas. Even individually encased coils are produced at the manufacturing facility. Mattress finishers at Brooklyn Bedding are among the highest paid, most skilled workers in the industry. A minimum of ten years' experience is required for every member of the finishing team. These details matter when it comes to crafting a better sleep.

### PERFECT FIT

Numerous mattress companies have created marketing hype around their one-size-fits-all mattresses. With decades of experience selling at brick and mortar retail—and being one of the earliest adopters of ecommerce in the mattress industry—Brooklyn Bedding knows that no one mattress can be a perfect fit for everyone. As actual mattress manufacturers, the company constructs beds in thoughtfully engineered layers, with every layer serving either a comfort, support or cooling purpose that meets a specific consumer need. Most mattresses are offered in three firmness levels or feature a customizable option to ensure the best sleep solution.

### SATISFACTION GUARANTEED

Brooklyn Bedding offers a generous trial period—120 nights risk free—as well as free shipping and free returns for every size mattress at every price point. Additionally, every mattress comes with a 10-year warranty.

## ABOUT JOHN MERWIN

*Owner & Chief Executive Officer, Brooklyn Bedding*

John Merwin is the Owner and Chief Executive Officer of Brooklyn Bedding, an American made manufacturer of highly crafted sleep products, founded in 1995. He was a struggling college student at Western Montana University in 2000, about to get married, when his brother Rob convinced him to join his mattress liquidation business in Phoenix, Arizona.

The transition from liquidation to manufacturing was long and meticulous. John managed to accumulate raw materials and equipment as he could afford them. He also took every opportunity to visit manufacturing facilities across the country, learning both the art and science of making his own mattresses while adopting best manufacturing practices. In 2006, John renamed his growing private label business after his middle daughter, Brooklyn. In 2008, he pioneered the bed-in-a-box concept in the United States, selling his first roll packed mattress on Amazon.

Though hundreds of online and bed-in-a-box companies have sprung up since 2012, Brooklyn Bedding remains one of the few to manufacture their own products. The company's end-to-end craftsmanship approach has empowered John to remain competitively priced while offering higher quality sleep solutions. Brooklyn Bedding doubled its production capacity in 2019.



**MATTRESSES**

## BROOKLYN AURORA HYBRID

*Advanced cooling technology in a luxury hybrid*

The coolest take ever on affordable luxury was derived from science: the average skin temperature is 91 degrees, but the *ideal* skin temperature for sleep is 88 degrees. We infused TitanCool™ in the Brooklyn Aurora for optimal conditions: cooling gel beads liquefy at higher temperatures to deliver relief; those same beads solidify at lower temperatures to ensure the perfect sleep environment.

- A 1.5" top layer of patented CopperFlex™ foam provides more responsive contouring with targeted pressure point relief and the antimicrobial properties of copper.
- A PCM surface infusion of TitanCool™ maintains skin temperature at an ideal 88 degrees for sleep.
- The most advanced fabric on the market delivers TitanCool™ benefits on contact.
- A second 2" layer of hyper-elastic TitanFlex™ foam offers cloud-like comfort with immediate response technology that adjusts to your body each time you move.
- A third 1" Swirl Visco-Elastic Memory Foam layer provides enhanced contouring and deeper compression support.
- An 8" base of up to 1,032 individually encased Ascension X™ coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.

PRICE: \$999 - \$2,124

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



### **MOST ADVANCED COOLING MATTRESS**

Also available in custom RV mattress sizes at [RVMattress.com](https://www.RVMattress.com)

## BROOKLYN SIGNATURE HYBRID

*Patented, premium sleep at a factory direct price*

No mattress manufacturer has ever loaded so many premium features into a bed priced so competitively. The original "Best Mattress Ever," the Brooklyn Signature combines individually pocketed Ascension™ coils with patented hyper-responsive foam for increased comfort and deeper compression support. Top foam layers are treated with a cooling surface infusion for optimized temperature, making this mattress the most popular and highest value bed on the market.

- A premium quilted top helps resist body impressions and provides optimal cooling while you sleep.
- A 2" top layer of patented TitanFlex™ foam combines all the contouring properties of memory foam with the responsiveness of latex.
- A second 2" layer of firmer transitional Energex™ foam provides deeper compression support.
- A 6" base of up to 961 individually encased Ascension™ coils optimizes support while decreasing motion transfer.
- A PCM surface infusion of TitaniumGel™ helps moderate your body temperature throughout the sleep experience.
- A 6" base of up to 961 individually encased Ascension™ coils delivers deep compression support while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$599 - \$1,249

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](https://BrooklynBedding.com)



### MOST POPULAR MATTRESS

Also available in custom RV mattress sizes at [RVMattress.com](https://RVMattress.com)

## BROOKLYN BOWERY HYBRID

*Essential hybrid comfort, exceptionally priced*

The Brooklyn Bowery Hybrid combines the targeted pressure point relief of individually encased coils with the contouring comfort of quilted gel memory foam in a hybrid mattress that's exceptionally priced. Optimal cooling in the top layer and open cell technology in the transition layer ensure greater breathability, resulting in a cooler night's sleep. The Brooklyn Bowery is a top slumber essential – priced affordably because we custom craft our very own mattresses and ship direct, passing on the savings to you.

- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of comfort foam is designed to create a gentler transition to the mattress core.
- Open cell technology results in increased airflow and breathability.
- A 6" base of up to 961 individually encased Ascension™ coils delivers deep compression support while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.

PRICE: \$549 - \$1,049

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVEL: Universal Medium

WEBSITE: [BrooklynBedding.com](https://BrooklynBedding.com)



### **MOST ECONOMICAL MATTRESS**

Also available in custom RV mattress sizes at [RVMattress.com](https://RVMattress.com)

## BLOOM HYBRID BY BROOKLYN BEDDING

*Naturally cultivated comfort with individually encased coils*

The most brilliant sleep solution is derived from nature: the culmination of superior pressure point relief and the unique buoyancy found only in Talalay latex. Featuring a plush quilted top of Joma Wool™ and organic cotton – combined with a dense layer of Talalay comfort latex and up to 1,032 individually encased Ascension X™ coils – the Bloom Hybrid offers seven times more breathability than other beds...plus superior motion isolation and support. The inherently hypoallergenic properties of latex make the Bloom Hybrid a healthier, cleaner, more rejuvenating sleep (top to bottom).

- Sustainably sourced Joma Wool™ and organic cotton are combined in a plush top cover, providing exceptional breathability and moisture wicking...naturally.
- A 3" top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe. The latex produced by Talalay Global also goes through a five-stage washing and rinsing process in a soap and water solution—making it the healthiest sleep product in the world.
- An 8" base of up to 1,032 individually encased Ascension X™ coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$1,199 - \$2,199

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](https://BrooklynBedding.com)



**MOST ECO-FRIENDLY MATTRESS**

## SPARTAN HYBRID BY BROOKLYN BEDDING

*Active recovery while you sleep with Far Infrared Rays technology*

Combining an elite performance fabric with Far Infrared Rays (FIR) technology and the patented advanced cooling of TitanCool™, the Spartan helps you reset and rejuvenate quicker by harnessing and recycling the body's natural energy throughout the sleep cycle.

- An elite performance top utilizes Far Infrared Rays technology to transform your body's heat into waves of energy—reflected back to you through the medium of fibers, helping to enhance faster recover and promote quality of sleep.
- A 1.5" top layer of patented CopperFlex™ foam provides responsive contouring with targeted pressure point relief and the highly conductive, antimicrobial properties of copper.
- A second 2" layer of hyper-elastic TitanFlex™ foam provides cloud-like comfort with immediate response technology that adjusts to your body each time you move.
- A patented phase change molecule surface infusion of TitanCool™ maintains ideal skin sleep temperature.
- A third 1" Swirl Visco-Elastic Memory Foam layer provides enhanced contouring and deeper compression support with added cooling.
- An 8" base of up to 1,032 individually encased Ascension X™ coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$1,399 - \$2,399

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](https://BrooklynBedding.com)



**MOST ADVANCED PERFORMANCE MATTRESS**

## ECOSLEEP HYBRID BY BROOKLYN BEDDING

*The Sustainable, Flippable Sleep Solution*

The EcoSleep Hybrid by Brooklyn Bedding offers a thoroughly natural, more customizable way to sleep. Our triple layer hybrid is constructed of pure, sustainably sourced latex throughout – Rain Forest Alliance certified for the eco-conscious. The exceptional comfort and unique responsiveness of latex results in either a plush or firm sleep experience, depending on the side of the mattress you choose. A plush, quilted top layer of Joma Wool™ and 100 percent organic cotton is thoughtfully constructed on either side, ensuring a naturally hygienic and more breathable surface.

- A flippable mattress design allows you to choose between a medium or firm sleep experience.
- Sustainably sourced Joma™ Wool and 100 percent organic cotton combine to form an exceptionally breathable and natural sleep surface on both sides of the mattress.
- A plush 1.5" top layer of 100 percent natural latex provides a highly responsive sleep surface that adjusts to your body each time you move.
- A medium firmness top side layer is combined with a 1.5" total latex support layer, designed to deliver exceptional pressure point relief while helping maintain proper spinal alignment.
- A firmer 1.5" layer of 100 percent natural latex is available on the flip side, offering all the benefits of natural materials on a firmer sleep surface.
- A 6" base of up to 961 individually encased Ascension™ coils delivers deep compression support while decreasing motion transfer between sleep partners.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$899 - \$1,499

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Medium, Firm

WEBSITE: [EcoSleep.com](https://www.ecosleep.com)



**MOST SUSTAINABLE MATTRESS (FLIPPABLE)**

## PROPEL HYBRID BY BROOKLYN BEDDING

*A smarter sleep to fuel your life*

Upcycle™ utilizes a proprietary surface treatment of encapsulated minerals to absorb body heat, transforming it into Far Infrared Rays (FIR) of energy that can be emitted back into the human body—helping to promote a more restorative night's sleep.

An elite, European performance fabric utilizes Upcycle™ technology with encapsulated minerals to transform your body's heat into restorative energy.

- An advanced phase change molecule (PCM) surface infusion, called TitanCool™, optimizes temperature for a more comfortable night's sleep
- A 1.5" top layer of patented CopperFlex™ foam provides responsive contouring with targeted pressure point relief and the antimicrobial properties of copper.
- A second 2" layer of hyper-elastic Energex™ foam offers cloud-like comfort with immediate response technology that adjusts to your body each time you move.
- A third 1" layer of swirl gel memory foam delivers plush contouring with added cooling.
- A 6" base of up to 961 individually encased Ascension™ coils delivers deep compression support while decreasing motion transfer between sleep partners.
- A 1" high-density foam base adds durability while reinforcing individual coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.

PRICE: \$499 - \$1,249

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVEL: Universal Medium

WEBSITE: [PropelSleep.com](https://PropelSleep.com)



**MOST ADVANCED SMART TECHNOLOGY**

## BLOOM ESSENTIAL BY BROOKLYN BEDDING

*Sustainably crafted comfort at a fraction of the price*

Our 10-inch hybrid is sustainably crafted using Talalay Echo foam – a material processed by repurposing unused fabrication cuts to deliver all the benefits of Talalay latex while reducing wastefulness. A plush top cover of Joma Wool™ and organic cotton is combined with a dense layer of Talalay Echo comfort latex and up to 961 individually encased coils for an exceptional sleep experience. The Bloom Essential Hybrid offers four times more breathability than other latex beds...plus superior motion isolation and support. The Bloom Essential Hybrid delivers a healthier, cleaner, more rejuvenating sleep with greater mindfulness.

- Sustainably sourced Joma Wool™ and organic cotton are combined in a plush top cover, providing exceptional breathability and moisture wicking...naturally.
- A 1.5" top layer of Talalay Echo latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe.
- A 1" premium transitional layer provides deeper compression support and a gentler transition to the core.
- A 6" base of up to 961 individually encased Ascension™ coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$599 - \$1,199

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVEL: Universal Medium

WEBSITE: [BloomMattress.com](https://BloomMattress.com)



**MOST ENVIRONMENTALLY FRIENDLY MATTRESS**

## TITAN HYBRID BY BROOKLYN BEDDING

*The Plus-Size Solution for Plus-Size Sleep*

Designed with substantial support for heavier sleepers, the Titan Hybrid pairs two layers of the highest quality foam with heavy duty, premium coils – delivering extra lift and extra durability for the life of your mattress.

- Firm-level support balances just the right amount of pressure point relief with a substantially solid surface for plus-size sleepers.
- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of patented TitanFlex™ foam delivers responsive contouring with targeted pressure point relief.
- A 6" core of up to 1,032 individually encased TitanCaliber™ coils provides industrial support, coupled with superior motion isolation.
- A 2" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- An optional cooling top panel can be sewn into the surface of the mattress to moderate temperature while delivering ultimate cooling on contact.
- Sold separately, a Cooling Talalay Latex Mattress Topper is also available to customize your sleep experience.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

BASE PRICE: \$699 - \$1,249

COOLING PANEL INCLUDED: \$899 - \$1,499

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVEL: Firm

WEBSITE: TitanMattress.com



**BEST PLUS-SIZE SLEEP SOLUTION**

## PLANK BY BROOKLYN BEDDING

*The Firmest, Flattest, Healthiest Way to Sleep*

For the sleeper for whom the typical firm is never firm enough, the Plank delivers an ultra-firmer, flatter, flippable surface, creating a neutral spine position that's better for your back and posture overall. Inspired by the minimalist approach to sleep in the Far East, our dual comfort design offers two variations: the top side of the mattress is standard firm; the bottom side is ultra-firm, allowing for a highly customizable sleep. Engineered to reduce pressure on your circulatory system the Plank provides for better blood flow and better lower back support – compelling you to inhale more oxygen while you snooze.

- The flippable design of the Plank allows you to choose your ideal firmness level:
  - A .75" quilted top layer, patterned with continuous stitching, ensures zero loft for an ultra-firm sleep experience.
  - Or, flip the mattress, and a 1.5" quilted layer, patterned with tack-and-jump stitching, creates minimal loft for a firm sleep experience.
- The flatter sleep surface is engineered to create a neutral spine position that's better for your back and posture overall – helping to reduce pressure on your circulatory system and compelling you to inhale more oxygen while you snooze.
- An optional cooling panel is available on both the extra firm and firm side, moderating temperature while delivering ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

BASE PRICE: \$699 - \$1,249

COOLING PANEL INCLUDED: \$899 - \$1,499

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Firm, Ultra-Firm

WEBSITE: [PlankMattress.com](http://PlankMattress.com)



**FIRMEST, FLATTEST SLEEP (FLIPPABLE)**

# **SLEEP ACCESSORIES**



**BLANKETS**



## DUAL THERAPY WEIGHTED BLANKET

*Ultra Cozy Meets Ultra Cool*

The Dual Therapy Weighted Blanket by Brooklyn Bedding is designed to provide the deep touch pressure support that can result in a calmer, more soothing night's sleep. Its dual therapy features come from a flippable and removable duvet cover: one side blankets you in a traditional, ultra cozy warmth and security; the other side provides the tranquility of weight, coupled with an advanced cooling fabric.

- Available in 15-lb. and 20-lb. weight options, our dual therapy weighted blanket customizes your level of deep touch support.
- Premium fabrics are combined in one duvet to deliver two-sided comfort: ultra cozy warmth or tranquil cooling.
- High-end details include 12 individual ties and loops to ensure even distribution of weight throughout the blanket.
- The duvet cover is washable for easy care and a more hypoallergenic sleep experience.
- Dimensions for both weights are a universal 60" x 80".

PRICE: \$139 - \$149

WEIGHTS: 15 lb. and 20 lb.

DIMENSIONS: 60" x 80"

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Blankets

## LUXURY COOLING PILLOW

*Responsive contouring with exceptional cooling*

Constructed with open cell, fast response memory foam, the Brooklyn Bedding Luxury Cooling Pillow reacts immediately to pillow pressure to gently support the unique shape of your head, neck and shoulders.

- Dual action cooling combines pin core ventilation for increased airflow with a cool gel surface infusion that draws heat out and away from your head and neck.
- Copper-graphite promotes greater breathability with antimicrobial benefits.
- A premium circular knit cover combines silky smoothness with exceptional breathability to deliver cooling benefits on contact.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- Available in low and high profile to provide just the right amount of support for your sleep position.

PRICE: \$129 - \$149

SIZES: Queen, King

PROFILE: Low, High

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Pillows

## TALALAY LATEX PILLOW

*Natural materials for a healthier sleep*

Constructed with natural materials, the Talalay Latex pillow delivers superior reactivity, conformability and breathability for a healthier, more restful night's sleep.

- Derived from the sap of the rubber tree and produced using eco-friendly methods, sustainably sourced Talalay latex is hypoallergenic and gentle on the skin.
- Hyper-responsive latex foam conforms to the shape of your head and neck, promoting healthier spinal alignment.
- Inherently breathable Talalay latex also delivers up to seven times greater airflow than other latex foams for a cooler night's sleep.
- An organic cotton cover offers the natural cooling properties of plant-based materials along with supreme softness.
- Available in low or high loft, the pillow provides just the right amount of support for your sleep position.

PRICE: \$89 - \$99

SIZES: Queen, King

PROFILE: Low, High

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Pillows

## VENTILATED MEMORY FOAM PILLOW

*Ultimate contouring with exceptional breathability*

Engineered with pin core ventilation for increased airflow, the Brooklyn Bedding Ventilated Memory Foam Pillow delivers ultimate contouring comfort for your head, neck and shoulders.

- Moldable memory foam conforms to your unique shape.
- A pin core ventilation design allows for better air circulation for a cooler, more comfortable night's sleep.
- A luxury knit cover adds plush comfort to your sleep experience.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- A rounded edge design offers the traditional look of down and feather pillows

PRICE: \$69 - \$79

SIZES: Queen, King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Pillows

## PREMIUM SHREDDED FOAM PILLOW

*Cloud-Like Comfort with Customizable Support*

The Brooklyn Bedding Premium Shredded Foam Pillow combines cloud-like comfort with personal customization for every type of sleeper. A blend of deconstructed latex and memory foam, encapsulated in a zippered cover, allows you to adjust loft and firmness for a highly personalized sleep experience.

- Ultimate moldability is achieved with a blend of the highest quality latex and memory foam, delivering gently contouring comfort for the head and neck.
- A cooling gel foam infusion in deconstructed memory foam draws heat out and away from the head and neck areas for an exceptionally cool night's sleep.
- A moisture-wicking, antimicrobial cover provides a dry and hygienic sleep environment perfect for sensitive skin.

PRICE: \$44 - \$49

SIZES: Queen, King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



### SLEEP ACCESSORIES

Pillows

## TENCEL™ SATEEN SHEETS

*Luxuriously silky, naturally cultivated*

Botanical in origin, TENCEL™ luxurious bed linens feature an exquisitely silky hand and natural sheen, gently enveloping your body to enhance the quality of your sleep.

- TENCEL™ Lyocell fibers are gentle on the skin, naturally soft to the touch with long-lasting comfort.
- The TENCEL™ fiber's sleek cross section and weave enhance the softness of your sheets even after repeated washing.
- TENCEL™ Lyocell fibers absorb moisture more efficiently than cotton, supporting the body's natural thermal regulating mechanism by keeping your skin feeling pleasantly cool and dry throughout your sleep.
- TENCEL™ Lyocell fibers are derived from sustainable wood sources that include natural forests and sustainably managed plantations.

PRICE: \$139 - \$219

COLORS: White, Blue Slate, Stone, Champagne

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



### SLEEP ACCESSORIES

Sheets

## BAMBOO TWILL SHEETS

*Supremely soft, inherently breathable*

Natural rayon fibers, derived from bamboo, deliver a luxuriously soft sheen with exceptional breathability for a cooler, more restful night's sleep.

- Bamboo Twill Sheets owe their supreme softness and sheen to a disproportionate vertical weave of yarns, a technique complemented by the gentle hand of bamboo.
- Rayon from bamboo has inherent thermal regulating properties that help maintain your ideal body temperature throughout the sleep experience.
- Bamboo's exceptional breathability enhances airflow, while superior moisture-wicking properties maintain optimal comfort.
- Naturally hypoallergenic materials promote an antimicrobial sleep environment that's gentle on sensitive skin.

PRICE: \$79 - \$129

COLORS: White, Silver, Chocolate, Khaki

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King, Split King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



## SLEEP ACCESSORIES

Sheets

## BRUSHED MICROFIBER SHEETS

*Incredibly smooth, exceptionally durable*

Brooklyn Bedding Brushed Microfiber Sheets feature an incredibly smooth and long-lasting weave that's crafted to look as sumptuous as they feel.

- Finely woven fibers that measure less than one denier in diameter deliver a plush hand that's brushed for superior softness.
- Supreme breathability, achieved through lightweight, moisture-wicking materials, provide a dry and comfortably cool sleep environment.
- High quality microfiber, constructed with a tighter weave, ensures durability with frequent washing.
- Machine washable for easy care, the microfiber sheets are made with 100 percent polyester to resist wrinkles and pilling better than traditional cotton sheets.

PRICE: \$39 - \$59

COLORS: White, Charcoal, Ivory, Sage, Blue Mist, Khaki

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Sheets



## MATTRESS TOPPERS



## MATTRESS PROTECTORS



## MATTRESS ENCASEMENTS

## COOLING TALALAY LATEX MATTRESS TOPPER

*Increased Mattress Comfort with Exceptional Cooling*

Designed to complement the Titan Hybrid by Brooklyn Bedding, the Cooling Talalay Latex Mattress Topper uses the highest grade, most durable foam to deliver added contouring and exceptional pressure point relief to your current sleep experience.

- Talalay latex has been called “earth’s most perfect sleep material.” That’s because natural latex is extracted from the rubber tree and processed using natural biodegradable ingredients that come from renewable sources.
- A 3” top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe. The latex produced by Talalay Global also goes through a five-stage washing and rinsing process in a soap and water solution—making it the healthiest sleep product in the world.
- The topper’s luxury circular knit weave features advanced cooling on contact, complementing the inherent breathability of latex.
- A universal, medium firmness level balances just the right amount of pressure point relief with optimal support.
- A premium circular knit cover combines silky smoothness with exceptional breathability to deliver cooling benefits on contact.
- The cover’s zipper enclosure allows for removal and laundering for a cleaner, more hypoallergenic sleep experience.

PRICE: \$349 - \$599

FIRMNESS LEVEL: Medium-Firm

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [TitanMattress.com](https://TitanMattress.com)



## SLEEP ACCESSORIES

Mattress Toppers

## LUXURY COOLING MATTRESS PROTECTOR

*Luxurious cooling and protection for ultimate comfort*

Our luxury mattress protector by Brooklyn Bedding features the same premium fabric used in the cover of the elite Brooklyn Aurora – delivering ultimate cooling and protection for your best sleep experience ever.

- Super conductive material draws heat out and away from your body, creating a cooler sleep environment.
- A luxurious, silky smooth fabric elevates your overall sleep experience while protecting the life of your bed.
- Hypoallergenic design protects against bacteria, bed bugs and dust mites.
- Waterproof materials protect against all types of fluids and liquids.
- The protector covers your mattress like a fitted sheet for simpler enclosure and removal.
- Designed to be washable for easier care, the protector can be laundered in cool to warm water with no bleach, then tumble dried on low.

PRICE: \$99 - \$149

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Mattress Protectors

## COMPLETE COVERAGE MATTRESS ENCASEMENT

*360° degree protection for a healthier night's rest*

The Complete Coverage Mattress Encasement by Brooklyn Bedding delivers a 360° surround of your mattress – designed for maximum protection of your health, and the life of your bed.

- Unique zip-tight enclosure encompasses your entire mattress for maximum protection.
- Hypoallergenic design provides 360° protection against bacteria, bed bugs and dust mites.
- Waterproof materials protect against all types of fluids, liquids and moisture.
- 100% polyester construction provides a crisp, soft hand that is resistant to shrinkage.
- Encasements are designed to be machine washable for easy care.

PRICE: \$89 - \$99

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## SLEEP ACCESSORIES

Mattress Encasements



**FOUNDATIONS**



**ADJUSTABLE POWER BASES**



**HIGH RISE PLATFORMS**

## ASCENSION™ BI-FOLD FOUNDATION

*The traditional look of a box spring with critical center support*

---

Designed to look like a traditional box spring, the durably constructed Ascension™ Bi-Fold Foundation combines critical center support with unique portability for easy transport.

- Heavy duty tubular steel construction provides critical center support and maximum edge firmness.
- Thoughtful engineering allows the foundation to be used with all types of mattresses.
- The traditional look and feel of a box spring is combined with an easy to remove, zip-off cover.
- A unique design accommodates a flat fold, making delivery and set-up a snap.
- No tools or assembly are required; the foundation is easily moved on stairs or around tight corners.
- No box spring is required.

PRICE: \$189 - \$299

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



## SLEEP ACCESSORIES

Foundations

## ASCENSION™ ULTRA ADJUSTABLE POWER BASE

*The most advanced solution for ergonomically sound sleep and leisure*

Compatible with both all-foam and hybrid mattresses, the Ascension™ Ultra Adjustable Power Base is the most advanced sleep solution available online – delivering a whole new level of elevation and luxury directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity and anti-snoring postures, along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment along with relaxation.
- A robust technology package comes standard with each base: 2 USB charging ports under the base, along with Android and Apple App support, enable the ultimate leisure and recharging experience.
- The Ascension™ Ultra is the slimmest wall hugger power bed on the market, featuring an ergonomic extension seat that reduces friction and unnecessary wear and tear on the mattress when elevating the back.
- Under bed LED lighting and a built-in flashlight in the remote control provide ease of use during nighttime hours.
- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, the base features 6 metal legs with optional leg extenders and five-minute tool-free assembly.

PRICE: \$1,099 - \$2,198

SIZES: Twin, Twin XL, Queen, Split King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



### SLEEP ACCESSORIES

Adjustable Power Bases

## ASCENSION™ LUXE ADJUSTABLE POWER BASE

*Customized comfort and support for superior sleep and spine health*

---

Compatible with both all-foam and hybrid mattresses, the Ascension™ Luxe Adjustable Power Base is one of the highest-end sleep solutions available online – delivering an elevated sleep and leisure experience directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity, anti-snoring and lounge postures – along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment as well as relaxation.
- 2 USB charging ports under the base enable bedtime recharging.
- A built-in flashlight in the remote control provide ease of use during nighttime hours.
- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, the base features 6 metal legs with optional leg extenders and five-minute tool-free assembly.

PRICE: \$699 - \$1,398

SIZES: Twin, Twin XL, Queen, Split King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



## SLEEP ACCESSORIES

Adjustable Power Bases

## SUPER DUTY HIGH RISE PLATFORM

*Critical center support for all types of mattresses.*

The Super Duty High Rise Platform provides heavy duty center support for your mattress, eliminating the need for a box spring.

- Our thoughtful design delivers crucial center support for all types of mattresses, ensuring the longevity of your mattress.
- A “just right” height elevates your mattress 14.5” above the floor.
- Durable tubular steel construction guarantees the frame won’t won’t sag or bend with normal use.
- The platform supports up to 1,500 lbs. of evenly distributed weight.
- High rise construction provides 13.75” of under bed storage.
- A retractable, sturdy design makes set-up a snap - including the ability to connect to a headboard or footboard with purchase of an adapter.
- No assembly is required.
- No box spring is required.

PRICE: \$129 - \$199

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



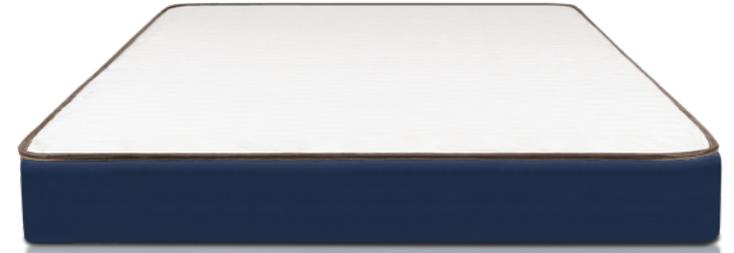
## SLEEP ACCESSORIES

Platforms

# **CRITICAL COVID-19 SUPPLIES**



**PERSONAL PROTECTIVE EQUIPMENT**



**HOSPITAL MATTRESSES**



**SLEEPER CAB BEDS**

## CORE CARE HOSPITAL MATTRESS

*Developed by Brooklyn Bedding in response to the COVID-19 pandemic*

Brooklyn Bedding has adapted proprietary mattress technology, designed for the trucking industry, to meet the immediate needs of the healthcare industry – developing a line of hospital beds that are comfortable, affordable and 100 percent waterproof.

- A proprietary vinyl cover with creased corner seals encases the entire mattress, creating a moisture-proof barrier and allowing for sanitization.
- The mattress is engineered with a high-density, Tri-Zone convoluted foam layer for greater lumbar support with enhanced airflow.
- All foams are CertiPUR-US certified for patient health and safety.
- All materials are California Prop 65 compliant.
- Standard as well as non-standard sizes are available to accommodate all types of bed frames.
- On-demand production alleviates excess inventory.
- Roll pack processing allows for bed-in-a-box delivery direct to your facility.
- All prices include shipping.
- Negotiated rates for full semi-truckloads can be arranged.
- Proudly custom made in the U.S.A.

PRICE: \$163.50 - \$168.50

SIZES: Twin, Twin XL, Custom Sizing Available

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



## CRITICAL COVID-19 SUPPLIES

Hospital Mattresses

## BROOKLYN BEDDING SLEEPER CAB BED

*Engineered to help truckers rest easy on the road*

Known as “fuel bucket” beds, Brooklyn Bedding developed a proprietary bladder over 16 years ago for sleeper cab mattresses that could soak up as much as 60 gallons of diesel fuel in case of a spill or similar emergency. This innovative sleep solution is not only practical, but also comfortable and affordable.

- A high-quality vinyl cover with creased corner seals on the sides and bottom of the mattress provides exceptional moisture proofing.
- A proprietary bladder, combined with a unique cotton cover is designed to soak up as much as 60 gallons of diesel fuel in the event of an emergency.
- The mattress is engineered with a high-density, Tri-Zone convoluted foam layer for greater lumbar support with enhanced airflow.
- All foams are CertiPUR-US certified for patient health and safety.
- All materials are California Prop 65 compliant.
- Standard as well as non-standard sizes are available to accommodate all types of cabs.
- On-demand production alleviates excess inventory.
- Roll pack processing allows for bed-in-a-box delivery direct to your facility.
- Proudly custom made in the U.S.A.

TO ORDER: Contact [chuck@brooklynbedding.com](mailto:chuck@brooklynbedding.com)

SIZES: Twin, Twin XL, Custom Sizing Available

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



## CRITICAL COVID-19 SUPPLIES

Sleeper Cab Beds

## 3D CORE CARE FACE MASK

*Developed by Brooklyn Bedding in response to the COVID-19 pandemic*

---

The 3D Brooklyn Bedding Core Care Face Mask is designed for basic personal protection and filtration – with comfort and breathability in mind.

- Masks are composed of 100% spunbond polypropylene fibers to help promote breathability as well as filtration.\*
- Each face covering is constructed with dual layers for added protection.
- Featuring a 3D design with side stitching, masks are constructed for increased durability and a closer fit.
- Universally adjustable, each mask features four individual straps for better comfort.
- On-demand production is available.
- Cotton masks are also available.
- A minimum order of 500 masks is required.
- Proudly custom made in the U.S.A.

TO ORDER: Contact [amy@brooklynbedding.com](mailto:amy@brooklynbedding.com)

SIZES: Universal Fit

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

\*This product is not a replacement for certified N95 masks. Please consult your hospital administrator or organization's procurement department for all uses and regulations pertaining to your workplace.



## CRITICAL COVID-19 SUPPLIES

Personal Protective Equipment



General press inquiries, please contact:

[BrooklynBedding@5WPR.com](mailto:BrooklynBedding@5WPR.com)

212.999.5585

COVID-19 supply inquiries, please contact:

[Amy@BrooklynBedding.com](mailto:Amy@BrooklynBedding.com)

602.783.8188